



GENERAL BUSINESS



ONLINE UNDERGRADUATE PROGRAMS

FAST FACTS

- 8 Weeks per Class
- 120 Total Credit Hours
- Year-round Start Dates
- Transfer Up to 84 College Credits
- Accredited by Higher Learning Commission (HLC)

ENTRANCE REQUIREMENTS

- Submit transcripts from all colleges attended
- Fewer than 60 transferable credits: HS transcript or GED required
- 2.0 cumulative GPA; essay required if below

Bachelor of Arts in Business Administration -

General Business is designed for transfer students, associate degree holders, and working professionals seeking advancement. This fully online program builds a foundation in accounting, management, economics, and operations. You develop skills in communication, project management, and decision-making while applying concepts to your current role. Flexible pathways support efficient degree completion and job promotion.

CAREER PATHWAYS

Graduates pursue roles in **operations, management, sales, and project coordination**. This degree supports advancement into supervisory and leadership positions across industries. Students may accelerate into a 4+1 Fast Track MBA at Concordia University Wisconsin to expand opportunities and move into leadership roles.



Dr. Bryan Bremeier

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Undergraduate Program Chair
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LEARN MORE
www.cuw.edu/ba-admin

CONCORDIA UNIVERSITY

WISCONSIN
2026-27



ONLINE PROGRAMS



**EMPOWERING
FORMAT**



**FAITH-BASED
CURRICULUM**



**SUPPORTIVE
NETWORK**

Concordia is committed to making your education accessible, achievable, and affordable. We offer multiple financial options to support your goals and help you plan with confidence as you complete your degree.

- **Payment Plans**-Break tuition into automatic monthly payments at cuw.edu/billing
- **Financial Aid (FAFSA)**-Complete the FAFSA at studentaid.gov using school code **003842**. Questions? Contact finaid@cuw.edu | (262) 243-4569
- **Scholarships & Grants**-Explore opportunities at cuw.edu/scholarships
- **Military & Veteran Benefits**-Learn about education benefits for service members and families at cuw.edu/military-benefits
- **Tuition Costs**-View current tuition rates and program-specific costs at cuw.edu/tuition-online

We Are Here To Support You

Contact: admission@cuw.edu
Call: (262) 243-4300
www.CUW.edu



APPLY TODAY!
www.cuw.edu/Apply