

LOOKING TO ADD TO YOUR FUTURE WORKFORCE IN MARKETING?

THE TALENT PIPELINE STARTS HERE!

The Aspects of Youth Apprenticeship

On-the-Job Learning Youth Apprentices spend a minimum of 450 hours (1-year apprenticeship) or a minimum of 900 hours (2-year apprenticeship) of training by your skilled worksite mentors in your company, learning your way.

Related Instruction is taught concurrently so youth can learn in the classroom and apply learned skills at the worksite. Instruction enforces competencies determined by industry employers.

Wages are paid by the employer at minimum wage or better. Determined by the employer.

Career Pathways are offered in over 55 occupations. Over 80% of 2-year apprentices are offered permanent employment by their Youth Apprentice Sponsor.

A Comprehensive Solution

Youth Apprenticeship (YA) trains the future workforce in real occupations that are in high demand based on input from industry experts. Each year, YA sees an increase in student participation. Wisconsin employers have the opportunity to connect with over 4,400 apprentices each year. Youth Apprenticeship offers businesses an effective recruiting, training, and retention solution to meet their workforce needs.

Marketing Occupations

Merchandising
Marketing Communication
Marketing Research/
Competitive Intelligence

Marketing Management/
Leadership
Professional Sales

**FOR MORE INFORMATION ABOUT THIS FIELD VISIT:
WisconsinApprenticeship.org**

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