

# MARKETING

Apprenticeship offers a paycheck from day one! Hands-on career training, education, career, and industry certification. Youth Apprenticeship can train you in a career with high growth, great wages, and endless opportunities.

## Marketing Youth Apprenticeships

- Professional Sales
- Merchandising
- Marketing Communication
- Marketing Research/Competitive Intelligence
- Marketing Management/Leadership

Completing the Marketing Youth Apprenticeship opens the door to many high wage, high demand occupations.

## Post-Secondary Opportunities

- Sales Representative
- Merchandising
- Marketing Communications
- Marketing Researcher
- Marketing

## EXPLORE THESE OCCUPATIONS AT:

[dwd.wisconsin.gov/apprenticeship/ya](http://dwd.wisconsin.gov/apprenticeship/ya)

Ask your YA coordinator if your program offers transferrable credits or credentials.