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August Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) estimates of employment and unemployment statistics for Wisconsin metropolitan areas, major cities, and counties in Wisconsin for August 2023.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** The Wisconsin Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) estimates of employment and unemployment statistics for Wisconsin metropolitan areas, major cities, and counties in Wisconsin for August 2023.
- **Municipalities:** Preliminary August 2023 unemployment rates rose in Wisconsin's 35 largest cities over the month. Over the year, unemployment rates increased in 35 cities.
- **Counties:** Preliminary August 2023 unemployment rates decreased in one Wisconsin county and rose in 71 counties over the month and decreased or stayed the same in 5 of 72 Wisconsin counties over the year.

The data included in today's release can be accessed at Wisconomy.com.

ABOUT DWD

Wisconsin's Department of Workforce Development efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

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Current Employment Statistics and Local Area Unemployment Statistics August 2023

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Aug-23	FINAL Jul-23	YEAR AGO Aug-22	NET CHANGE OVER		PRELIM Aug-23	FINAL Jul-23	YEAR AGO Aug-22	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	129,900	129,900	128,600	0	1,300	128,900	128,600	127,200	300	1,700
Eau Claire	89,200	89,000	88,700	200	500	88,900	88,800	88,800	100	100
Fond du Lac	49,100	48,900	48,400	200	700	48,800	48,500	47,900	300	900
Green Bay	181,900	181,900	179,800	0	2,100	180,500	180,900	178,100	-400	2,400
Janesville-Beloit	70,900	70,900	70,000	0	900	70,500	70,100	69,600	400	900
La Crosse-Onalaska	78,900	78,500	77,700	400	1,200	79,700	79,400	78,300	300	1,400
Madison	418,800	421,000	415,700	-2,200	3,100	421,300	420,800	414,200	500	7,100
Milwaukee-Waukesha-West Allis	866,700	868,500	862,000	-1,800	4,700	858,800	860,000	854,800	-1,200	4,000
Oshkosh-Neenah	97,700	98,200	97,100	-500	600	98,200	98,200	97,100	0	1,100
Racine	80,800	80,800	78,600	0	2,200	79,800	79,600	77,600	200	2,200
Sheboygan	63,700	64,000	63,100	-300	600	63,000	62,900	62,000	100	1,000
Wausau	72,600	73,100	72,500	-500	100	72,500	72,600	72,500	-100	0

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Aug-23	FINAL Jul-23	YEAR AGO Aug-22	NET CHANGE OVER	
				1-Month	1-Year
Appleton	3.3	2.8	2.8	0.5	0.5
Eau Claire	3.6	3.0	2.9	0.6	0.7
Fond du Lac	3.3	2.9	3.0	0.4	0.3
Green Bay	3.4	2.9	2.9	0.5	0.5
Janesville-Beloit	4.1	3.6	3.8	0.5	0.3
La Crosse-Onalaska	3.2	2.7	2.5	0.5	0.7
Madison	3.0	2.5	2.4	0.5	0.6
Milwaukee-Waukesha-West Allis	4.1	3.6	3.6	0.5	0.5
Oshkosh-Neenah	3.5	2.9	2.9	0.6	0.6
Racine	4.4	3.8	4.0	0.6	0.4
Sheboygan	3.1	2.6	2.6	0.5	0.5
Wausau	3.4	3.0	2.9	0.4	0.5

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Aug-23	RATE Jul-23	RATE Aug-22	RANK Aug-23	RANK Jul-23
Appleton	3.9	3.2	3.2	24	21
Beloit	5.5	4.7	5.2	33	34
Brookfield	3.6	3.1	2.9	13	16
Caledonia	3.9	3.2	3.1	24	21
De Pere	3.6	2.9	2.9	13	6
Eau Claire	3.7	3.0	2.8	16	10
Fitchburg	3.0	2.6	2.3	1	2
Fond du Lac	3.8	3.5	3.2	21	27
Franklin	3.6	3.1	3.0	13	16
Green Bay	3.7	3.1	3.3	16	16
Greenfield	3.9	3.6	3.4	24	29
Janesville	3.8	3.4	3.6	21	26
Kenosha	4.7	3.9	4.2	31	31
La Crosse	3.7	3.0	2.9	16	10
Madison	3.1	2.5	2.4	3	1
Manitowoc	4.1	3.6	3.3	29	29
Menomonee Falls	3.2	2.9	2.5	5	6
Mequon	4.1	3.2	3.1	29	21
Milwaukee	5.5	4.6	4.8	33	33
Mount Pleasant	3.7	3.3	3.6	16	25
Muskego	3.3	2.8	3.1	8	4
Neenah	3.5	3.0	2.8	9	10
New Berlin	3.5	3.1	3.2	9	16
Oak Creek	3.2	3.0	2.8	5	10
Oshkosh	3.8	3.0	3.1	21	10
Racine	5.5	4.8	5.2	33	35
Sheboygan	3.5	2.9	2.9	9	6
Stevens Point	3.9	2.8	3.4	24	4
Sun Prairie	3.0	2.6	2.4	1	2
Superior	4.9	4.3	4.4	32	32
Waukesha	3.5	3.1	3.1	9	16
Wausau	3.7	3.2	3.4	16	21
Wauwatosa	3.1	2.9	2.6	3	6
West Allis	4.0	3.5	3.7	28	27
West Bend	3.2	3.0	2.8	5	10

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics August 2023

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Aug-23	RATE Jul-23	RATE Aug-22	RANK Aug-23	RANK Jul-23
Adams	5.1	4.7	4.7	70	69
Ashland	4.5	3.9	4.2	66	63
Barron	3.5	3.2	3.2	28	37
Bayfield	4.3	4.0	4.4	62	65
Brown	3.4	2.9	2.9	21	20
Buffalo	4.7	4.3	3.8	67	68
Burnett	4.0	3.7	4.0	52	58
Calumet	3.1	2.6	2.6	9	6
Chippewa	3.6	3.1	3.1	31	31
Clark	3.3	2.6	2.6	18	6
Columbia	3.2	2.8	2.7	13	15
Crawford	3.9	3.2	3.2	50	37
Dane	3.0	2.5	2.4	4	2
Dodge	3.1	2.7	2.7	9	12
Door	2.7	2.5	2.6	1	2
Douglas	4.4	3.9	4.1	63	63
Dunn	4.1	3.2	3.3	55	37
Eau Claire	3.5	2.9	2.8	28	20
Florence	3.2	3.8	3.3	13	60
Fond du Lac	3.3	2.9	3.0	18	20
Forest	5.0	4.7	4.3	69	69
Grant	3.8	2.9	2.9	45	20
Green	3.0	2.6	2.5	4	6
Green Lake	4.0	3.3	3.4	52	47
Iowa	3.0	2.5	2.4	4	2
Iron	5.4	5.2	4.8	71	71
Jackson	4.1	3.6	3.4	55	56
Jefferson	3.4	2.8	2.8	21	15
Juneau	3.6	3.1	3.3	31	31
Kenosha	4.2	3.5	3.6	60	51
Kewaunee	3.0	2.6	2.4	4	6
La Crosse	3.3	2.7	2.6	18	12
Lafayette	2.7	2.2	2.6	1	1
Langlade	4.1	3.5	4.0	55	51
Lincoln	3.6	3.5	3.5	31	51
Manitowoc	3.6	3.1	2.8	31	31
Marathon	3.4	3.0	2.9	21	26
Marinette	4.4	4.1	4.1	63	66
Marquette	3.9	3.3	3.3	50	47
Menominee	11.2	9.4	8.1	72	72
Milwaukee	4.7	4.1	4.2	67	66
Monroe	3.1	2.8	2.8	9	15
Oconto	3.4	3.1	3.2	21	31
Oneida	3.2	3.1	3.0	13	31
Outagamie	3.4	2.8	2.9	21	15
Ozaukee	3.4	3.0	2.8	21	26
Pepin	2.7	2.6	2.8	1	6
Pierce	4.0	3.2	3.2	52	37
Polk	3.7	3.2	3.1	41	37
Portage	3.6	3.0	3.1	31	26
Price	3.6	3.2	3.6	31	37
Racine	4.4	3.8	4.0	63	60
Richland	3.8	3.2	2.8	45	37
Rock	4.1	3.6	3.8	55	56
Rusk	3.8	3.3	3.4	45	47
Sauk	3.0	2.5	2.8	4	2
Sawyer	4.2	3.8	3.8	60	60
Shawano	3.7	3.0	3.1	41	26
Sheboygan	3.1	2.6	2.6	9	6
St. Croix	3.8	3.2	3.0	45	37
Taylor	3.6	3.2	2.8	31	37
Trempealeau	3.7	3.2	2.8	41	37
Vernon	3.2	2.7	2.6	13	12
Vilas	3.7	3.5	3.4	41	51
Walworth	3.6	3.0	3.2	31	26
Washburn	3.8	3.5	3.5	45	51
Washington	3.2	2.8	2.7	13	15
Waukesha	3.4	2.9	2.8	21	20
Waupaca	3.6	3.1	3.2	31	31
Waushara	3.6	3.3	3.4	31	47
Winnebago	3.5	2.9	2.9	28	20
Wood	4.1	3.7	3.6	55	58

COUNTY	ASCENDING ORDER		
	RATE Aug-23	RATE Jul-23	RATE Aug-22
Door	2.7	2.5	2.6
Lafayette	2.7	2.2	2.6
Pepin	2.7	2.6	2.8
Dane	3.0	2.5	2.4
Green	3.0	2.6	2.5
Iowa	3.0	2.5	2.4
Kewaunee	3.0	2.6	2.4
Sauk	3.0	2.5	2.8
Calumet	3.1	2.6	2.6
Dodge	3.1	2.7	2.7
Monroe	3.1	2.8	2.8
Sheboygan	3.1	2.6	2.6
Columbia	3.2	2.8	2.7
Florence	3.2	3.8	3.3
Oneida	3.2	3.1	3.0
Vernon	3.2	2.7	2.6
Washington	3.2	2.8	2.7
Clark	3.3	2.6	2.6
Fond du Lac	3.3	2.9	3.0
La Crosse	3.3	2.7	2.6
Brown	3.4	2.9	2.9
Jefferson	3.4	2.8	2.8
Marathon	3.4	3.0	2.9
Oconto	3.4	3.1	3.2
Outagamie	3.4	2.8	2.9
Ozaukee	3.4	3.0	2.8
Waukesha	3.4	2.9	2.8
Barron	3.5	3.2	3.2
Eau Claire	3.5	2.9	2.8
Winnebago	3.5	2.9	2.9
Chippewa	3.6	3.1	3.1
Juneau	3.6	3.1	3.3
Lincoln	3.6	3.5	3.5
Manitowoc	3.6	3.1	2.8
Portage	3.6	3.0	3.1
Price	3.6	3.2	3.6
Taylor	3.6	3.2	2.8
Walworth	3.6	3.0	3.2
Waupaca	3.6	3.1	3.2
Waushara	3.6	3.3	3.4
Polk	3.7	3.2	3.1
Shawano	3.7	3.0	3.1
Trempealeau	3.7	3.2	2.8
Vilas	3.7	3.5	3.4
Grant	3.8	2.9	2.9
Richland	3.8	3.2	2.8
Rusk	3.8	3.3	3.4
St. Croix	3.8	3.2	3.0
Washburn	3.8	3.5	3.5
Crawford	3.9	3.2	3.2
Marquette	3.9	3.3	3.3
Burnett	4.0	3.7	4.0
Green Lake	4.0	3.3	3.4
Pierce	4.0	3.2	3.2
Dunn	4.1	3.2	3.3
Jackson	4.1	3.6	3.4
Langlade	4.1	3.5	4.0
Rock	4.1	3.6	3.8
Wood	4.1	3.7	3.6
Kenosha	4.2	3.5	3.6
Sawyer	4.2	3.8	3.8
Bayfield	4.3	4.0	4.4
Douglas	4.4	3.9	4.1
Marinette	4.4	4.1	4.1
Racine	4.4	3.8	4.0
Ashland	4.5	3.9	4.2
Buffalo	4.7	4.3	3.8
Milwaukee	4.7	4.1	4.2
Forest	5.0	4.7	4.3
Adams	5.1	4.7	4.7
Iron	5.4	5.2	4.8
Menominee	11.2	9.4	8.1

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.